



(The University of Choice)

**MASINDEMULIROUNIVERSITY OF
SCIENCE AND TECHNOLOGY
KISUMU CAMPUS**

**EXAMINATIONS
2015/2016 ACADEMIC YEAR**

FIRST YEAR FIRST SEMESTER EXAMINATIONS

**FOR CERTIFICATE
IN
BUSINESS MANAGEMENT**

COURSE CODE: CIB 100

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: SEPTEMBER, 2016 TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

Answer question **One** and any other **Two** questions

SECTION A

- (a) Management is a science discuss (10 MARKS)
- (b) Explain the three levels of planning (6 MARKS)
- (c) Briefly discuss the three managerial skills. (9 MARKS)

SECTION B

QUESTION TWO

- (a) State and explain the five functions of management. (10 MARKS)
- (b) Describe the levels of management found in organizations today. (5 MARKS)

QUESTION THREE

Discuss Henri Fayol's 14 principles with appropriate illustrations where necessary. (15 MARKS)

QUESTION FOUR

- (a) A logical extension of goal setting is management by objectives (MBO). Summarize the steps followed when using MBO approach. (10 MARKS)
- (b) Explain the benefits of management by objectives. (5 MARKS)

QUESTION FIVE

- (a) Outline the benefits of social responsibility to an organization. (5 MARKS)
- (b) Briefly discuss the steps in planning. (10 MARKS)