



(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

2021/2022 ACADEMIC YEAR

MAIN CAMPUS

MAIN EXAMINATION

SECOND YEAR SECOND SEMESTER EXAMINATIONS

**FOR THE DIPLOMA
IN
APPLIED BIOLOGY**

COURSE CODE: DSB 048

**COURSE TITLE: INDUSTRIAL ORGANIZATION AND
MANAGEMENT**

DATE: WEDNESDAY, 20TH APRIL 2022 TIME: 3:00 – 5:00 P.M.

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer ANY TWO (2) OTHER questions

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

DSB 048: INDUSTRIAL ORGANIZATION AND MANAGEMENT

QUESTION ONE (COMPULSORY)

- a) What are the Contributions of Frederick Winslow Taylor in The Principles of Scientific Management? (10 marks)
- b) Discuss the elements on the principle of scientific management. (5 marks)
- c) Describe the salient features of management. (5 marks)
- d) State and discuss the management principles by Henri Fayol. (10 marks)

QUESTION TWO

Elton Mayo is generally recognized as the 'Father of Human Relations Approach State and discuss his criticism. (20 marks)

QUESTION THREE

- a) Discuss different stages of evolution in the concept of management. (8 marks)
- b) Discuss the management functions. (12 marks)

QUESTION FOUR

- a) Discuss criticisms of Hawthorne Studies / Experiments. (10 marks)
- b) Discuss the various approaches to management. (10 marks)