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(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN EXAMINATION

**UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR**

FOURTH YEAR SECOND SEMESTER EXAMINATIONS

**FOR THE DEGREE
OF
BACHELOR OF SCIENCE IN ECONOMICS**

COURSE CODE: ECO 412

COURSE TITLE: DEVELOPMENT PLANNING

DATE: THURSDAY 21-04-2022 TIME: 12:00 -14:00

INSTRUCTIONS TO CANDIDATES

ATTEMPT QUESTION ONE AND ANY OTHER TWO

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 4 Printed Pages. Please Turn Over.

QUESTION ONE

- a) Agriculture is considered as the Backbone and key National income generator in East African Community. Comprehensively discuss the problem facing planning in Agriculture and the eight necessary steps in planning (17 Marks)
- b) Developing countries have faced macro problems in plan implementation leading to development plan failure in third world countries. Justify this statement (7 marks)
- c) Distinguish the concept of development as presented by the following authors; Haimann (1976), Alford and Beaty (1982), M E. Hurley (1991) (6 Marks)

QUESTION TWO

Developmental projects are necessary for any strategic and sectoral development planning. Comprehensively discuss the meaning of a project, thereafter list and discuss the various stages involved in a project cycle (20 Marks)

QUESTION THREE

- a) Kenya and South Korea were at the same level of development in 1963(at independence). Discuss the possible difference in planning carried out by South Korea and Planning carried by Kenya that makes a developing country and South Korea a second world Economy. What are the guidelines to a good development plan Kenya has not adopted (20 Marks)?

QUESTION FOUR

- a) Capacity and production planning is necessary for national and organisation organizational development. Expansively discuss the concept of capacity and production planning highlighting the key approaches of Capacity Planning (14 Marks)?

- b) Write brief on the following concepts in development planning market analysis i). Technical Analysis ii) Sentimental Analysis iii) Adjustment

QUESTION FIVE

- a) Effective data planning and policy making is necessary for any organization. Discuss using any hypothetical examples the policy making requirements and important data planning components necessary for any organization (14 Marks)
- b) The Objectives of market analysis section in a business plan is to show investors how you know your market and whether its big enough to ensure sustainable business. Discuss the six fundamental steps in carrying out a market analysis using any practical (6 Marks)

