



MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY

(MMUST)

MAIN

UNIVERSITY MAIN EXAMINATIONS 2021/2022 ACADEMIC YEAR SECOND YEAR SEMESTER ONE EXAMINATION FOR DIPLOMA

IN

BUSINESS MANAGEMENT

COURSE CODE: DBA 224

COURSE TITLE: LOGISTICS AND DISTRIBUTIONS MANAGEMENT

DATE: THURSDAY, 4TH AUGUST 2022 **TIME**:8:00 - 10:00AM

INSTRUCTIONS TO CANDIDATES

Answer QUESTION ONE and any OTHER TWO questions. Do Not write anything on this paper.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

Questions 1

a) Fill the table with cost associated with it in Warehousing

Association	Costs
Land	
Building	
Storage and material handling equipment	
Labour	
Supervision	
Services	
b)	(6marks)
c) Discuss Drawbacks of containerization	(6marks)
d) Define the following terms as used in lo i. Bill of Lading: ii. Freight Bill iii. Shipping Manifest iv. Bonded warehouse v. Traffic management	ogistics and distributions management (10 marks)
e) Highlight Factors affecting shipper's decision	(8marks)
Question 2	

b) Once it is decided to outsource, identifying a short list of partners can be a

daunting task. Though many options exist it is essential to sort options. Highlight

(8marks)

(12marks)

a) Highlight types of material handling equipment in logistics

the factors which can facilitate in sorting them

Question 3

a) Highlight functions of inventories

(10marks)

b) Discuss major issues that need to be addressed and examined before deciding on a 3 PL or 4 PL partner: (10marks)

Question 4

- a) Discus Strategic Issues that confront today's business organization (4marks)
- b) Discuss phases in transaction process of logistics and management (16marks)

Question 5

- a) Discuss the impact of Covid-19 on logistic management (10 marks)
- b) Discuss any four logistics and distributions management trends in Kenya (10marks)