



University of Choice

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

**UNIVERSITY EXAMINATIONS
2021/2022 ACADEMIC YEAR**

**SECOND YEAR SECOND SEMESTER
SUPPLEMENTARY/SPECIAL EXAMINATIONS
FOR THE DIPLOMA
OF
BUSINESS ADMINISTRATION**

COURSE CODE: DBA 225

COURSE TITLE: SUPPLY CHAIN MANAGEMENT

DATE: FRIDAY, 5TH AUGUST 2022 TIME: 2:00 – 4:00PM

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer other TWO questions
Do not write anything on the question paper

MMUST observes ZERO tolerance to examination cheating

STUDENT SHYLOCK BUSINESS

As a student in Supply Chain Management, you have decided to get some practical experience of the business world by running a small venture with a number of colleagues which you hope will also earn enough income to support you during your time in college. Your idea involves printing and selling customised T-shirts throughout the institution and possibly to the wider market.

Required:

- a) Discuss five supply chain goals that you will look forward to achieving (10 marks)
- b) Explain five external supply chain vulnerabilities that you are likely to encounter in your undertaking (10 marks)
- c) Analyze some of the areas where you will get information on sources of raw materials (10 marks)

Question Two

- a) Discuss five advantages that accrue to an organization that performs supplier evaluation (10 marks)
- b) Decentralized purchasing is a practice done by many organizations around the country. However, it has its short comings. Discuss any 5 of them (10 marks)

Question Three

- a) Explain five factors to consider before selecting any given supplier (10 marks)
- b) Briefly provide five distinctions between single sourcing and multiple sourcing (10 marks)

Question Four

- a) You have been invited by Mashru enterprises to give a presentations on successful buyer supplier partnerships. Briefly explain some of the main pillars to achieving a successful partnership (10 marks)
- b) By use of relevant examples, discuss any 5 reasons as to why a company decides to buys a product rather than make on its own (10 marks)

Question Five

- a) Sometimes buying organizations prefer working with suppliers on a one to one basis so as to develop them. Discuss the importance of this move (10 marks)
- b) Explain the benefits that accrue to organizations that adopt the centralized purchasing system (10 marks)

