



*(University of Choice)*

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**MAIN CAMPUS**

**UNIVERSITY EXAMINATIONS SPECIAL/SUPPLEMENTARY EXAM  
2021/2022 ACADEMIC YEAR  
SECOND-YEAR FIRST SEMESTER EXAMINATION  
FOR THE CERTIFICATE IN INFORMATION TECHNOLOGY**

**COURSE CODE: ITC 015**

**COURSE TITLE: DESKTOP PUBLISHING**

**DATE: 01/08/2022**

**TIME: 11AM – 1PM**

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**INSTRUCTIONS TO CANDIDATES:**

Answer Question **ONE** and any Other **TWO** questions

**Answer -----**

**TIME: 2 Hours**

MMUST observes ZERO tolerance to examination cheating

Paper Consists of 2 Printed Pages. Please Turn Over



**QUESTION ONE (24 marks).**

- a. Explain at least five printing terminologies used in desktop publishing 10mks
- b. Explain the difference between desktop publishing and desktop publishing software. 4mks
- c. Giving description on how best they are used for, discuss at least SIX types of desktop publishing software. 6mks.
- d. Desktop publishing software is used to design and produce various types of publications. Discuss. 5mks

**QUESTION TWO (18 Marks).**

- a. Explain the step-by-step procedure for creating a calendar using Microsoft publisher. 6mks
- b. State and explain the various mouse operations that are often performed during publication design. 4mks
- c. A standard seven pupil wanted to save her newly created Microsoft publisher document. As an expert, explain to her how she can execute the command. 4mks
- d. Explain the various formatting features that are regularly used during DTP designs. 4mks

**QUESTION THREE (18 Marks).**

- a. What are the hardware and software requirements for DTP designs? 2mks
- b. Explain the procedure of starting Microsoft publisher on your computer 4mks
- c. Desktop publishing software is enhanced with some features that help a designer in making the publications. Explain five of these features. 8mks
- e. Differentiate between frames and handles as used in desktop publishing. 4mks

**QUESTION FOUR (18 Marks).**

- a. Discuss the various principles of DTP design. 10mks
- b. Different color schemes are used in DTP design for different implications. Discuss. 8mks.

**QUESTION FIVE (18 Marks).**

- a. Discuss the history of desktop publishing software. 5mks
- b. Desktop publishing software is essential in the daily life of a designer. Despite their significance, they also have drawbacks that equally affect the users. Discuss. 8mks
- c. Students of the DTP class were tasked with different design assignments. Discuss the DTP design process that the students must follow to deliver best designs. 5mks