



*(University of Choice)*

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**MAIN CAMPUS**

**UNIVERSITY EXAMINATIONS**

**2021/2022 ACADEMIC YEAR**

**FIRST YEAR SUPPLEMENTARY/SPECIAL EXAMINATIONS  
FOR THE CERTIFICATE  
OF**

**RADIO PRODUCTION**

**COURSE CODE: CRP 104**

**COURSE TITLE: INTRODUCTION TO RADIO PRODUCTION II**

**DATE: 28/07/2022**

**TIME: 11.00 AM-1.00 PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer **QUESTION 1** and any other **TWO QUESTIONS**.

TIME: 2 Hours

MMUST observes **ZERO** tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

1. As a new MMUST FM recruit, select a topical issue of your choice, craft any radio format program and explain how you will use human voice, music and sound effects to capture the attention of university audience. 30marks
2. Explain what you understand by the following four qualities of a good radio producer. 20 marks
  - i) Ability to see and hear
  - ii) Ability to conceptualize ideas
  - iii) Creative
  - iv) Good user of words
3. Radio is a blind conversational medium, therefore how would you as a presenter make your listeners want to always tune to your show/programme. 20 marks
4. Explain the difference between the following radio programs. 20 marks
  - i) Radio talk
  - ii) Radio discussion
  - iii) Radio drama
  - iv) Radio magazine
  - v) Radio discussion
5. Discuss the importance of research in radio production just before production and programming. 20 marks
6. a) Define a microphone (2marks)  
b) State three types of microphones (3marks)  
c) Explain scenarios where each of the three types of microphone can be applied effectively. (15 marks)