

# MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY (MMUST)

#### MAIN CAMPUS

### UNIVERSITY EXAMINATIONS 2021/2022 ACADEMIC YEAR

#### FIRST YEAR SPECIAL/SUPPLEMENTARY EXAMINATIONS

## FOR THE CERTIFICATE OF RADIO BROADCAST

COURSE CODE:

**CRP 111** 

COURSE TITLE:

**BROADCAST PERFOMANCE** 

DATE: 05/08/2022

TIME: 11.00 AM-1.00 PM

#### INSTRUCTIONS TO CANDIDATES

Answer QUESTION 1 and any other TWO QUESTIONS.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

- 1 (a) Develop a story idea and script it into an audio production. (10 Marks)
- (b) Write a brief news story not exceeding 50 words on a topic of your choice. (10 Marks)
  - (c) Write a brief interview schedule for an audio production. (10 Marks)
- 2 (a) Explain **FIVE** key studio operations in a radio station. (10 Marks)
  - (b) Discuss **FIVE** technical functions of an audio mixer. (10 Marks)
- 3 (a) Explain the audio editing process of a radio programme. (10 Marks)
- (b) State and explain **FIVE** types of studio microphones used for audio production. (10 Marks)
- 4. (a) State **FIVE** types of radio personnel in a radio station. (5 Marks)
  - (b) State and explain duties of the personnel mentioned in (a) above. (15 Marks)
- 5 (a) Discuss the influence of new media technologies on radio. (10 Marks)
  - (b) State and explain FIVE key features of a standard radio script. (10 Marks)