



**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

FOURTH YEAR SECOND SEMESTER EXAMINATIONS

**FOR THE DEGREE
OF**

BACHELOR OF SCIENCE IN JOURNALISM AND MASS COMMUNICATION

COURSE CODE: JMC 420

COURSE TITLE: ADVANCED EDITING

DATE: 13/04/2023

TIME: 3.00 pm-5.00 pm

INSTRUCTIONS TO THE CANDIDATE

Answer **Question 1** and **Question 2** any other **ONE** question.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

1. (a) Rearrange the sentences in the following stories to make them flow. (9 marks)
 (b) Construct appropriate headlines for the pieces also. (6 marks)
 (c) If they were to be laid out on page 2 of your newspaper, which one would be the lead story, second story etc. Give your reasons. (7 marks)
 (i) The ministries of Environment, and Tourism and Wildlife, which has forest rangers and Kenya Wildlife Service, will also be required to reserve 30 per cent of all their postings for NYS graduates.

President William Ruto yesterday directed reservation of 30 per cent of slots in the police service and the military to graduates of the National Youth Service (NYS), saying their number will double to about 20,000.

“I am enhancing the path to the disciplined services by directing the ministries of Defense; Environment and Forestry; Tourism, Wildlife and Heritage, as well as Interior and National Administration, to allocate at least 30 per cent of their vacancies to NYS servicemen and servicewomen. This should encourage and motivate many young Kenyans on their path to national service and productivity,” Dr Ruto said at the NYS paramilitary academy in Gilgil, Nakuru County.

(ii) “The commission negotiated a non-monetary 2021-2025 CBA with the teacher unions pursuant to the advisory from the Salaries Review Commission. It was agreed that the CBA be reviewed mid-term if economic situation would improve in the country,” Dr. told members of the National Assembly Education and Research Committee chaired by Mr Julius Melly on Tuesday.

TSC Chief Executive Officer Nancy Macharia said that, although trade unions signed the 2021-2025 Collective Bargaining Agreement (CBA), it didn't contain any monetary value, a move that would now be the subject of a review.

She added: “The commission would wish to review the 2021-2025 CBA, more specifically the salary component, with an aim to motivate teachers. We request this Committee to support the commission get sh 14 billion per year for four years to cater for the same.”

The Teachers Service Commission (TSC) is seeking Sh. 56 billion over the next four years to raise the salaries for teachers.

(iii.) “I want to make it clear that my administration has no plans to increase fees in public universities. We have not sat down to discuss and make such recommendations as being claimed,” the head of state said.

Dr. Ruto also stated that the government will not privatise public universities.

President William Ruto has sought to put the raging debate on the cost of higher education to an end, stating that the government has no immediate plans to increase fees in public universities.

Universities were expected to increase fees from Sh.16,000.00 to Sh. 48,000.00 in the ongoing education reforms according to recommendations by the vice-chancellors from 35 public universities, with the issue eliciting widespread public anger and students threatening demonstrations.

2. You work for The Western Hammer, as a sub editor. Use the proofreading/editing symbols provided to edit the following story to be published in the next issue of the paper. You must also craft an appropriate headline for this story. (20 marks)

Mr Gachagua plead with the residents to back UDA's candidate Mr Aaron Kimani 29, in the forthcoming Nyeri senatorial byelection, saying a lose in the repeat pole would be used by his rivals to support claims that he as lost his foot in the Mount Kenya.

Vice President williat Rutto was yesterday apologised to Nyeri residence amid amid alegations tha UDA administration had abandoned them and he that only returned for their voting.

It iwas the DP's 1st visit to Nyeri to campaign for te Mr Kimani ahead of the May 7 by-election. Vice President williat Rutto was yesterday apologised to Nyeri residence amid amid alegations tha UDA administration had aband

The sit fell vacnt after Mr Charles Kamau arguably the dp's closest ally was appointed the to cabinet

The apology in an emotional 1-hours speech foloows an increasingly emboldened Azimio whixch has been riding in the anger over erection promises erection promises and the folding up of Democratic Party.

Mr Gachaguaa spoke at a meeing at Coffee Research institute inNyeri town, attended by more more then five thousand grassroots leader from the 6 constituencies who, though declaring sapport for DP told him that they were unhappy with the manner Mount Kenya had been treated by the UDA administrator. During the meet sum leader expressed dismay at Mr Kamau's revelation that Mr Kimani was his niece.

Ms Gachagua was also had-pressed to xplain why mega projects that he has announced over a year ago for Nyeri had not been implement.

The no-holds barred interaction left local readers embarrassed and socked at the sheer raw anger exhibited by locals.

On behalf of the Jubilee leadership and the government I wish to wholeheartedly apologize to the people of Nyeri for the unfulfilled projects. It had not been our intent to create an impression that we have abandoned you and if that has happened I am truly sorry, he said.

3. Macro editing includes looking at legality, ethics and propriety. As a senior editor in your media organisation, explain to your newly recruited reporters what these terms mean and why they are important, especially to an editor and a reporter. (20 marks)

4. Explain the six steps that editors follow to make ensure that stories are organized and flow well. (20 marks)

5. Discuss the 'visual side' of editing. (20 marks)

REFERENCE CHART FOR COPY-EDITING SYMBOLS

- | | |
|--|---|
| 1. Abbreviate or use numerals | <u>thirteen</u> |
| 2. Boldface | This line should be set in boldface type. |
| 3. Capitalize | An american won the nobel prize. |
| 4. Center | Continued on Page 10 |
| 5. Change letter | Their ho x ^m is expen s ^s ive. |
| 6. Change word | She received three ^{four} gifts. |
| 7. Close up space between words | Their car was totally destroyed |
| 8. Close up space within a word | Their children r a n outsi de |
| 9. Continues on next page | <u>More</u> |
| 10. Delete letter | They received d the mon e y. |
| 11. Delete phrase | They did not use <u>any unneeded or unnecessary</u> words. |
| 12. Delete punctuation | They asked, if he was safe, OR: They asked, if he was safe. |
| 13. End of story | ### OR: -30- OR: -0- |
| 14. Flush left | ┌ The typesetter will begin this line at the left margin. |
| 15. Flush right | The typesetter will begin this line at the right margin. ┐ |
| 16. Ignore correction (Correct as written) | <u>Stet</u> |
| 17. Insert apostrophe | It's good you're going home. |
| 18. Insert colon | He set three goals: success, health and wealth. |
| 19. Insert comma | The girl, 7, lives with her grandmother. |
| 20. Insert dash | The score was 87 to 53 a disaster. |
| 21. Insert exclamation point | "What I don't believe it!" she exclaimed. |
| 22. Insert hyphen | The 7-year-old girl live with her mother. |
| 23. Insert letter | Their car filed ^l to part ^s . |
| 24. Insert period | John G. Kefalis received the scholarship. |
| 25. Insert quotation marks | "This is easy," he said. |
| 26. Insert semicolon | Don't go; he needs your help. |
| 27. Insert word | He writes poetry ^{often clever} . |
| 28. Italic | Some publications set words in italics for <u>emphasis</u> . |
| 29. Lowercase (Do not capitalize) | The Mayor ^{mayor} failed to ^{to} arrive. |
| 30. No new paragraph | To generate more publicity, the candidate announced that he would work at different jobs.
He spent the remainder of his campaign picking tomatoes, plucking chickens and driving trucks. |
| 31. Separate words | Journalists are critical of ^{critical of} political gimmickry. |
| 32. Spell out numbers or words | She said 8 ^{eight} people will go to Ala. ^{Ala.} |
| 33. Start new paragraph | Another man campaigned on roller skates.
His wife explained: "We met at a roller skating rink, and we thought it would be a fun idea. He's going house to house, subdivision to subdivision on his skates, and people remember him." |
| 34. Transpose letter | Typ ist ^{ists} often transpo s ^{se} letters. |
| 35. Transpose words | <u>Happily</u> , he accepted the award. |

