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**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS  
2022/2023 ACADEMIC YEAR**

**THIRD YEAR EXAMINATIONS**

**BACHELOR OF COMPUTER SCIENCE**

**COURSE CODE:** BCS 479

**COURSE TITLE:** MULTIMEDIA TECHNOLOGY

**DATE:** 06/12/2022 **TIME:** 8:00 - 10:00 AM

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**INSTRUCTIONS TO CANDIDATES**

Question ONE (1) and Any OTHER 2 questions

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

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**QUESTION ONE –COMPULSORY [30 MARKS]**

Q1 a) i) Define virtual reality 2 marks

ii) In animation differentiate between tweening, and morphing 4 marks

b)i) Using Huffman compression algorithm encode the following text FAABBCFABBDDFA.

ii) ii) How many bits are needed to transfer this coded message 8 marks

c) Explain 4 factors contributing to the growth of multimedia technology 8 marks

e) i) A video file has a resolution of

1920 by 930 pixels, colour depth 16 colours frame rate 30frames per second, duration 2 hours, calculate the BW required to download the file in 4 minutes for 2 users.

8marks

Q2 a) Discuss 4 uses of Multimedia 4 marks

b) What is meant by the terms static media and dynamic media ? Give one examples of each type of media 6marks

c) Explain how sound is represented in a computer. 6marks

d) What are MIDI devices 4 marks

Q3 a) List the 5 elements of multimedia 5 marks

b) Distinguish between lossy and lossless data compression 5marks

c) Describes 3 characteristics of vector images 6 marks

d) List 4 characteristics of cascading style sheets (CSS) 4 marks

Q4 a) i) Distinguish between hypertext and hypermedia

ii) Explain and name the effect which shows how the interior of a house might look as you move through it? 4 marks

b) Explain the process of recording patterns of movement digitally, in order to animate a 3D character in a film or computer game? 5 marks

c) Define QOS(quality of service) list 3 requirements for acceptable QOS 2marks

Q5. a) i) Define aliasing 2 marks

ii) Explain the purpose of anti-aliasing 4 marks

b) state the advantages and disadvantages of converting paper-based photographs to digital media? 4 mks

c)i) Explain 3 steps in digitizing an audio signal 6 marks

ii) Explain the multimedia technology is used in Webpage display 4 marks