MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY (MMUST)

JOURNALISM AND MASS COMMUNICATION

FIRST YEAR FIRST SEMESTER

FOR THE DEGREE OF JOURNALISM AND MASS COMMUNICATION

COURSE TITLE

OPINION WRITING

COURSE CODE

JMC 416

YEAR OF STUDY

2022/2023 FIRST SEMESTER

Date: 13/12/2023

Time: 8.00 am-10.00 am

INSTRUCTIONS

Answer Five (3) Questions. Question 1 (One) is compulsory

Time:

3 Hours

This paper consists of two (2) printed pages. Please turn over.

1.	There are several forms of writing published in the media apart from opinion	
	writing. State the other three.	
	n de la companya de En la companya de la	(30marks)
2.	Opinion writing appears to belong to an exclusive club . Explain h	now it differs
	from news writing.	
		(20marks)
3.	It is said opinion writing is a highly personalized and subjective s	tyle of writing .
	Justify.	
		(20marks)
4.	Identify five components of opinion writing.	
5.	Timeliness is one characteristic of an opinion writing . Explain.	(20 marks)
		(20 marks)
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.3.	It a sild bound in will give it in a mile of the study and	yla waday
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