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**MASINDE MULIRO UNIVERSITY OF SCIENCE AND
TECHNOLOGY (MMUST)**

JOURNALISM AND MASS COMMUNICATION

FOR THE DEGREE OF JOURNALISM AND MASS COMMUNICATION

UNIVERSITY FINAL EXAMS

FOURTH YEAR SECOND SEMESTER

COURSE TITLE: FEATURE WRITING II

COURSE CODE: JMC 417

YEAR OF STUDY: 2022/2023

DATE: 05/12/2023

TIME: 3.00 pm-5.00 pm

INSTRUCTIONS

ANSWER THREE (3) QUESTIONS.

QUESTION ONE (1) IS COMPULSORY

TIME: THREE (3) HOURS

This paper consists of two (2) pages. Please turn over

1. "Informative and Commenting Feature Story" is among the many feature stories which are available to a Journalist.
 - (a) Explain three things which it fulfills. (15 Marks)
 - (b) How does a journalist start writing this type of story? (15 Marks)

2. The use of a "thread" is recommended in writing of feature story . What is thread? Provide three examples (20 Marks)

3. A theme is of utmost importance while writing a feature story. Provide four examples how to determine a theme. (20 Marks)

4. You are a news editor at The Standard, Nairobi.
 - (a) Explain how you would want a trainee reporter to write an "Informative and Commenting Feature Story" (10 Marks)
 - (b) Three tasks which this type of Feature Story fulfills (10 Marks)

JMC 417: FEATURE WRITING TWO