



**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

**UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR
FIRST YEAR FIRST SEMESTER EXAMINATION**

**FOR THE DIPLOMA
OF
SOCIAL WORK & COMMUNITY DEVELOPMENT**

COURSE CODE: DSC/0314/544/15A

COURSE TITLE: SOCIAL WORK ADVOCACY AND LOBBYING

DATE: 7/12/2023

TIME: 2:00 – 4:00PM

INSTRUCTIONS TO CANDIDATES

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE (COMPULSORY)

a) Discuss the importance of advocacy in the society (15marks)

b) Discuss the role of advocacy in social change in Kenya (15marks)

QUESTION TWO

Discuss the process of advocacy (20 marks)

QUESTION THREE

Analyze advocacy issues in the society. (20 marks)

QUESTION FOUR

Explain the role of mass media in advocacy. (20 marks)

QUESTION FIVE

5a)Discuss the role of lobbying in social change (10 marks)

b)Analyze the techniques used in lobbying (10marks)