BHM 205, MAIN EXAMS.





(University of Choice)

MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY (MMUST)

MAIN CAMPUS

UNIVERSITY EXAMINATIONS 2023/2024 ACADEMIC YEAR

SECOND YEAR, FIRST SEMESTER

MAIN EXAMINATION

FOR THE DEGREE

OF

B.Sc. HOSPITALITY AND INSTITUTIONAL MANAGEMENT

COURSE CODE: BHM 205

COURSE TITLE: FRONT OFFICE OPERATIONS 1

DATE: Thursday 14TH December 2023 TIME: 3-5 P.M

INSTRUCTIONS TO CANDIDATES

Answer ALL questions in SECTION A and B

Answer TWO questions from section C.

TIME: 2Hours

MMUST observes ZERO tolerance to examination Cheating This paper consists THREE printed Pages. Please Turn Over

SECTION A: Answer ALL questions (10 MARKS).

- 1. The front office electronic management system links with the following systems for synergy **EXCEPT**;
 - A. Room maintenance system.
 - B. Energy management.
 - C. Call accounting.
 - D. Electronic point of sale.
- 2. _____ is one of the front office functions performed by computers.
 - A. Posting of all guests to account
 - B. Updating of room status
 - C. Registration of guests during check-out
 - D. Updating of guest accounts
- 3. An example of room statuses include;
 - A. Sleep out.
 - B. Lock out.
 - C. All the above.
 - D. None of the above.
- 4. Under what circumstances can the front office personnel deny a guest a reservation?
 - A. If they are VIPs in the hotel.
 - B. If the hotel is experiencing high influx of clients.
 - C. If the guest is clumsy.
 - D. If the hotel is booked to its capacity.
- 5. Hotels will vary in the detail and amount of information they require when accepting a booking, which include;
 - A. Arrival date.
 - B. Name of the reservation clerk.
 - C. Number of rooms.
 - D. Date of payment.
- 6. Which charting system would you recommend for large hotels?
 - A. Conventional chart.
 - B. Density chart.
 - C. Rooming chart.
 - D. Room occupancy chart.
- 7. Why is overbooking important for hotels?
 - A. Assists the hotel to maximize profits.
 - B. Assists the hotel to break-even.
 - C. Assists the hotel in obtaining maximum occupancy.
 - D. Assists the hotel in reducing operational costs.

8.	8. 'A chance arrival' refers to	
	A.	a guest who doesn't stay at the hotel though without a prior booking
	B.	a guest who stays at the hotel with a prior booking
	C.	a guest who doesn't stay at the hotel though with a prior booking
	D.	a guest who stays at the hotel without prior booking
9.	WI	hile preparing for guest arrival, check for
	A.	special requests
	B.	payment methods
	C.	type of guest
	D.	nationality of the guest
10.		is among the folio types.
	A	. VIP
	B	. Guest
	C.	. Walk-in

SECTION B: Answer ALL questions in this section (30 MARKS).

D. Skipper guest

- 11. Highlight any SIX functions of an electronic management system in a hotel set-up. (6 Marks)
- 12. List any **SIX** reports that may be generated and printed from the front office computer system. (6 Marks)
- 13. Explain **THREE** sources of reservation in a hotel set-up. (6 Marks)
- 14. Outline any SIX pre-arrival activities at the hotel front desk. (6 Marks)
- 15. Explain what the front office personnel should focus on and/ or do while 'walking a guest'. (6 Marks)

SECTION C; Answer any TWO questions. (30 MARKS).

- 16. You are the reservations supervisor at Nairobi Serena Hotel. You have been approached by Masinde Muliro University hospitality management students interested in grasping the reservation process. Explain this process in relation to the **SEVEN** steps. (15 Marks)
- 17. Guaranteed reservation type is on the basis that the guest will guarantee to pay for the room, whether it's used or not, unless the guest has followed the hotels' pre-arranged cancellation procedure. Discuss. (15 Marks)
- 18. There are a number of ways for checking out a guest. Explain. (15 Marks)