



**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

**UNIVERSITY EXAMINATIONS
2018/2019 ACADEMIC YEAR**

SECOND YEAR FIRST SEMESTER EXAMINATIONS

FOR THE DIPLOMA

OF

CRIMINOLOGY AND CRIMINAL JUSTICE

COURSE CODE: DCR 066

COURSE TITLE: ATTITUDE AND BEHAVIORAL CHANGE

DATE: 20/5/2019

TIME: 2:00-4:00PM

INSTRUCTIONS TO CANDIDATES

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE

a) Define the following

- | | |
|----------------|--------|
| 1. Attitude | (2MKS) |
| 2. Propaganda | (2MKS) |
| 3. Stereotypes | (2MKS) |
| 4. Prejudice | (2MKS) |
| 5. Values | (2MKS) |

b) Discuss any two theories in criminal attitude change **(10marks)**

c) Discuss the application and impact of propaganda in crime prevention **(10 marks)**

QUESTION TWO

The media has a great part to play in attitude and behavior change. What are the challenges, roles and effects of the media as it discharges its role in developing countries **(20marks)**

QUESTION THREE

- a) Discuss FIVE sources of attitude giving relevant examples **(10 marks)**
 b) Suggest ways of reducing stereotypes and political propaganda in Kenya **(10 mks)**

QUESTION FOUR

Altitude whether positive or negative directly influences behavioral change and vice versa, Discuss. **(20 marks)**

QUESTION FIVE

- a) Explain how education can enhance altitude change in teenagers **(10 marks)**
 b) Discuss any five barriers to criminal behavior change. **(10 Marks)**