



University of Choice)

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS  
2016/2017 ACADEMIC YEAR**

**FIRST YEAR, TRIMESTER EXAMINATION**

**FOR THE DEGREE  
OF  
BACHELOR OF SCIENCE IN HEALTH PROFESSION  
EDUCATION**

**COURSE CODE:** HSS 305

**COURSE TITLE:** SPORTS PROGRAMMING AND EVENT  
MANAGEMENT

**DATE:**

**TIME:**

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INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE AND ANY OTHER TWO

TIME: 2 Hours

*Correct as shown  
6/8/2017*



- 1a). Compare and contrast round robin and knockout tournament formats (15marks)
- b) Using examples from Kenya explain ways sports can be used as a community health strategy 15 marks
2. You have six teams A, B, C, D, E and F. The teams are playing in a double knock out tournament. Due to FIFA ranking of the teams C and F have a bye in round one. Using a diagram for illustration determine the possible winner in the tournament (20 marks)
3. ~~Suggest~~ <sup>Describe</sup> five ways of addressing challenges facing running of sports in health care institutions (20 marks)
4. Explain the relevance of any five management processes in running a health care institution. (20 marks)
5. Volunteer service programme is the only hope to boost health care sector in Kenya. Discuss. (20 marks)



## **HSS 305: Sports Programming and Events Management**

### **Purpose**

The purpose of this course should prepare students acquire knowledge, skills and attitudes for student teachers in managing sport events. They will also be able to organize and manage field events and mobilize resources for efficient field events.

### **Learning outcome**

At the end of the course, the learners will be able to

- i. Explain the concept and principles of sports programme and event management
- ii. Explain the process for mobilization of resources for event organization.
- iii. Describe the process involved in planning and distribution of various responsibilities.
- iv. Outline budgetary planning and overall strategy for successful event Planning and management sporting events.

### **Course Content**

Sports Programming and Events Management: Planning and management of events of varying magnitudes; Organization of events- international, regional, national or local; Efficient event organization: Framework for mobilization of resources; Formation of event management committees; budgetary planning and overall strategy.

### **Teaching-Learning Strategies**

Lectures, Discussions and field practical, small group discussions, self-directed study

### **Required Resources**

1. Gregory E.H. (1980) *Tools for team excellence.*
2. Moorhead, G and Griffin R. W. (1992) *Organizational Behavior; managing people and organizations.* Boston, Houghton-Mifflin.
3. Field sites
4. Interactive videos on organized filed events

