(University of Choice)

MASINDE MULIRO UNIVERSITY OF

SCIENCE AND TECHNOLOGY

(MMUST)

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

MAIN EXAM

2022/2023 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATION

FOR THE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CODE: ITC 015

COURSE TITLE: DESKTOP PUBLISHING

DATE: 05/12/2022   **TIME: 9:00-11:00AM**

INSTRUCTIONS TO CANDIDATES:
Answer Question **ONE** and any Other **TWO** questions

   Answer -------------
TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

Paper Consists of 3 Printed Pages. Please Turn Over   .

QUESTION ONE 24 MARKS

   a. Differentiate the following terms as used in DTP.
      i.   System software and application software.   2mks.
      ii.   Frames and handles.   2mks
      iii.   Publishing and Desktop publishing software   2mks
      iv.   Hardware and software   2mks
      v.   Master page icon and Ruler.   2mks

   b. Various printing terminologies are used in DPT. Discuss.   5mks

   c. Determination the best colour scheme is very essential in for targeted publications. Discuss the various colors and their implications in DTP designs.   3mks

   d. You have been tasked to design a brochure for newly created company that deals with food stuffs. Describe the procedure on how you will implement the task   3mks

   e. State the main purpose of DTP software.   3mks

QUESTION TWO 18MARKS

   a. State and explain at least five features of a DTP software.   10mks

   b. Various DTP software are known for production specific publications. State the various DTP software for each explaining the task its known for.   4mks

   c. State the various tools used in adobe page maker to create publications   4mks

QUESTION THREE 18MARKS

   a. State at least FIVE publications produced by DTP software.   5mks.

   b. Describe the procedure of creating a calendar using any DTP software   5mks

   c. Describe the procure for performing the following operations
      i.   Deleting   2mks
      ii.   Saving a newly created document   3mks
      iii.   Inserting a picture   2mks

   d. Define the term formatting as used in DTP   1mk

QUESTION FOUR 18 MARKS

   a. State the step-by-step procedure of starting Microsoft publisher   4mks

   b. Explain the procedure of inserting a clip Art in your DTP publication using Microsoft publisher.   4mks

   c. Adoption and use of desktop publishing software have impacted the society in various ways. Discuss.   10mks

QUESTION FIVE 18 MARKS.

   a. State any four computer peripherals.   4mks

   b. State and explain the various mouse operations.   4mks

c. Explain the procedure of printing a DTP publication. 5mks

d. Explain the meaning of the following shortcut operations 3mks

    i.   CTRL+ Z

    ii.   CTRL+ Y

    iii. CTRL +U

e. State the procedure of adding a drop cap in a DTP text design 2mks