



**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**UNIVERSITY EXAMINATIONS  
2018/2019 ACADEMIC YEAR**

**SECOND YEAR FIRST SEMESTER EXAMINATIONS**

**FOR THE DIPLOMA**

**OF**

**CRIMINOLOGY AND CRIMINAL JUSTICE**

**COURSE CODE: DCR 066**

**COURSE TITLE: ATTITUDE AND BEHAVIORAL CHANGE**

**DATE: 20/5/2019**

**TIME: 2:00-4:00PM**

---

**INSTRUCTIONS TO CANDIDATES**

Answer question one (compulsory) and any other two questions

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

**QUESTION ONE**

a) Define the following

- |                |        |
|----------------|--------|
| 1. Attitude    | (2MKS) |
| 2. Propaganda  | (2MKS) |
| 3. Stereotypes | (2MKS) |
| 4. Prejudice   | (2MKS) |
| 5. Values      | (2MKS) |

b) Discuss any two theories in criminal attitude change **(10marks)**

c) Discuss the application and impact of propaganda in crime prevention **(10 marks)**

**QUESTION TWO**

The media has a great part to play in attitude and behavior change. What are the challenges, roles and effects of the media as it discharges its role in developing countries **(20marks)**

**QUESTION THREE**

- a) Discuss FIVE sources of attitude giving relevant examples **(10 marks)**  
 b) Suggest ways of reducing stereotypes and political propaganda in Kenya **(10 mks)**

**QUESTION FOUR**

Altitude whether positive or negative directly influences behavioral change and vice versa, Discuss. **(20 marks)**

**QUESTION FIVE**

- a) Explain how education can enhance altitude change in teenagers **(10 marks)**  
 b) Discuss any five barriers to criminal behavior change. **(10 Marks)**