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(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR**

THIRD YEAR SECOND SEMESTER EXAMINATIONS

**FOR THE DEGREE
OF
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

COURSE CODE: JMC 310

COURSE TITLE: INVESTIGATIVE JOURNALISM

DATE: 19TH APRIL 2023

TIME: 3-5PM

INSTRUCTIONS TO THE CANDIDATE

Answer **Question 1** and any other **TWO (2)** questions.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

1. Investigative reporting has become synonymous with excellent transformative journalism. Media houses are now increasingly placing high premium on this aspect of reporting.
 - a) How is investigative reporting different from the typical news account? (5 marks)
 - b) Using illustrations, discuss 6 ways in which technology has aided investigative reporting in Kenya (12 marks)
 - c) Discuss 5 legal challenges that investigative journalists face as they try to gather material for their stories (10 marks)
 - d) Comment on the claim that 'investigative journalism is a tricky career wrought with serious danger.' (3 marks)

(30 marks)

2. Citing examples discuss the role of investigative journalism in society (20 marks)

3. Discuss the following in relation to investigative reporting
 - a) Investigating (5 marks)
 - b) Undercover (5 marks)
 - c) Ethics (5 marks)
 - d) Style book (5 marks)

(20 marks)

4. Investigative journalists take the process of interviewing seriously.
 - a) Explain what you understand by the term 'interviewing' (4 marks)
 - b) Discuss 4 ways in which 'going undercover' and 'interviewing' are related when it comes to investigative reporting (8 marks)
 - c) As a dependable investigative reporter, discuss 4 personal techniques you would use to persuade a reluctant source to give you information (8 marks)

5. Multimedia skills are a must for successful investigative reporting
 - a) Discuss how you would use multimedia to ensure you carry out effective investigative reporting (8 marks)
 - b) Discuss 8 qualities of a competent investigative reporter (8 marks)
 - c) Comment on the legal implications of handling public records for the investigative story (4 marks)