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COURSE CODE: JMC 312

COURSE TITLE: EDITING FOR BROADCAST MEDIA

DATE: 20/04/2023   **TIME:** 8.00 am-10.00 am

INSTRUCTIONS TO THE CANDIDATE

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

1. (a) Video editing is a concept relative to time. Discuss the various stages of video editing process demonstrating what happens at each stage? (12 marks)

   (b) Discuss the basic reasons behind rough cut in video editing? (8 marks)

   (c)Illustrate the key goals of video editing? (10 marks)

2. (a) State and explain the basic tips applied in video editing? (10 marks)

   (b) Discuss the main factors considered when applying transitions in video editing? (10 marks)

3. (a) What do you understand by the term digitization? Discuss the various advantages of digital video over analogue video? (12 marks)

   (b) Discuss four ways one in which can add footage to a sequence timeline? (8 marks)

4. (a) Illustrate the concepts of Linear and Non-Linear categories of editing stating the differences between the two? (14 marks)

   (b) What are the main tasks involved in audio editing? (6 marks)

5. (a) Write short notes on the following as applied in broadcast editing;

   i. PAL (4 marks)

   ii. Frames (4 marks)

   iii. Source VTR (4 marks)

   iv. Video compression (4 marks)

   v. Audio editing (4 marks)

6. (a) Discuss the concept of Rendering as applied in video editing? (2 marks)

   (b) What factors affect the speed of rendering in video editing? (6 marks)

   (c) Differentiate between library, events and project as used in video editing? (6 marks)

   (d) State and explain six basic audio editing tips applicable in audio editing? (6 marks)