



## MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY (MMUST)

MAIN CAMPUS

## **UNIVERSITY EXAMINATIONS**

**2022/2023 ACADEMIC YEAR** 

THIRD YEAR SECOND SEMESTER EXAMINATIONS

## FOR THE DEGREE OF JOURNALISM AND MASS COMMUNICATION

COURSE CODE:

JMC 312

**COURSE TITLE:** 

EDITING FOR BROADCAST MEDIA

**DATE: 20/04/2023** 

TIME: 8.00 am-10.00 am

## INSTRUCTIONS TO THE CANDIDATE

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

. (a) Video editing is a concept relative to time. Discuss the various stages of video ed process demonstrating what happens at each stage?			liting (12 marks)
(b) Discuss the basic reasons behind rough cut in video editing?			(8 marks)
(c)Illustrate the key goals of video editing?			(10 marks)
2. (a) State and explain the basic tips applied in video editing?			(10 marks)
(b) Discuss the main factors considered when applying transitions in video editing?			(10 marks)
		gitization? Discuss the various advantages	of digital (12 marks)
(b) Discuss four ways one in which can add footage to a sequence timeline?			(8 marks)
4. (a) Illustrate the concepts of Linear and Non-Linear categories of editing stating the difference between the two? (14 mark			
(b) What are the n	nain tasks involved in au	dio editing?	(6 marks)
(a) Write short no	tes on the following as a	applied in broadcast editing;	
i. PAL		(4 marks)	
ii. Frames		(4 marks)	
iii. Source VT	R	(4 marks)	
iv. Video com	pression	(4 marks)	
v. Audio edit	ing	(4 marks)	
6. (a) Discuss the concept of Rendering as applied in video editing?			(2 marks)
(b) What factors affect the speed of rendering in video editing?			(6 marks)
(c) Differentiate between library, events and project as used in video editing?			(6 marks)
(d) State and expl	ain six basic audio editir	ng tips applicable in audio editing?	(6 marks)
	process demonstra  (b) Discuss the bas  (c) Illustrate the ke  (a) State and expla  (b) Discuss the ma  (a) What do you use video over analogy  (b) Discuss four we  (a) Illustrate the content to between the two?  (b) What are the maximum in the part of the p	process demonstrating what happens at each (b) Discuss the basic reasons behind rough (c)Illustrate the key goals of video editing (a) State and explain the basic tips applied (b) Discuss the main factors considered who (a) What do you understand by the term divideo over analogue video?  (b) Discuss four ways one in which can add (a) Illustrate the concepts of Linear and N between the two?  (b) What are the main tasks involved in audiant (a) Write short notes on the following as a i. PAL  ii. Frames  iii. Source VTR  iv. Video compression  v. Audio editing  (a) Discuss the concept of Rendering as applied to the speed of render (c) Differentiate between library, events and (c) Differentiate between library	process demonstrating what happens at each stage?  (b) Discuss the basic reasons behind rough cut in video editing?  (c)Illustrate the key goals of video editing?  (a) State and explain the basic tips applied in video editing?  (b) Discuss the main factors considered when applying transitions in video editing?  (a) What do you understand by the term digitization? Discuss the various advantages video over analogue video?  (b) Discuss four ways one in which can add footage to a sequence timeline?  (a) Illustrate the concepts of Linear and Non-Linear categories of editing stating the between the two?  (b) What are the main tasks involved in audio editing?  (a) Write short notes on the following as applied in broadcast editing;  i. PAL (4 marks)  ii. Frames (4 marks)  iii. Source VTR (4 marks)  iv. Video compression (4 marks)  v. Audio editing (4 marks)  (a) Discuss the concept of Rendering as applied in video editing?  (b) What factors affect the speed of rendering in video editing?