



(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

**MAIN EXAMINATIONS
UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR**

THIRD YEAR FIRST SEMESTER EXAMINATIONS

**FOR THE DEGREE
OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMC 300

**COURSE TITLE: WRITING AND REPORTING FOR
KISWAHILI AUDIENCE**

DATE: 15/12/2023
pm

TIME: 3.00 pm-5.00

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer THREE (3) questions

TIME: 2Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over

SWALI LA KWANZA

Toa maelezo kuhusu namna ya kugawa hadhira katika makundi yake mbalimbali [Alama 30]

SWALI LA PILI

Tolea maelezo kuhusu mambo yafuatayo wakati wa kuandika na kuripotia hadhira ya Kiswahili:

- a. Lugha [Alama 10]
- b. Mazingira/muktadha [Alama 10]

SWALI LA TATU

Chagua hadhira unayopendelea kama mwanahabaari kisha uwaandikie makala mafupi yasiyozidi maneno 200.

SWALI LA NNE

Eleza sababu **zozote tano** zinazowafanya waaandishi na watangazaji kutumia aina mbalimbali ya “Viswahili” katika idhaa za redio nchini Kenya [Alama 20]

SWALI LA TANO

Eleza mambo **matano** yanayosababisha uchapishaji wa Kiswahili duniani kuimarika [Alama 20]