



(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2023/2024 ACADEMIC YEAR**

FOURTH YEAR FIRST SEMESTER EXAMINATIONS

**FOR THE DEGREE
OF
BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: JMC 400

COURSE TITLE: PHOTOJOURNALISM

DATE: 18/12/2023

TIME: 8.00 am-10.00 am

INSTRUCTIONS TO CANDIDATES

Answer THREE (3) Questions. **Question 1 (One) is compulsory**

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

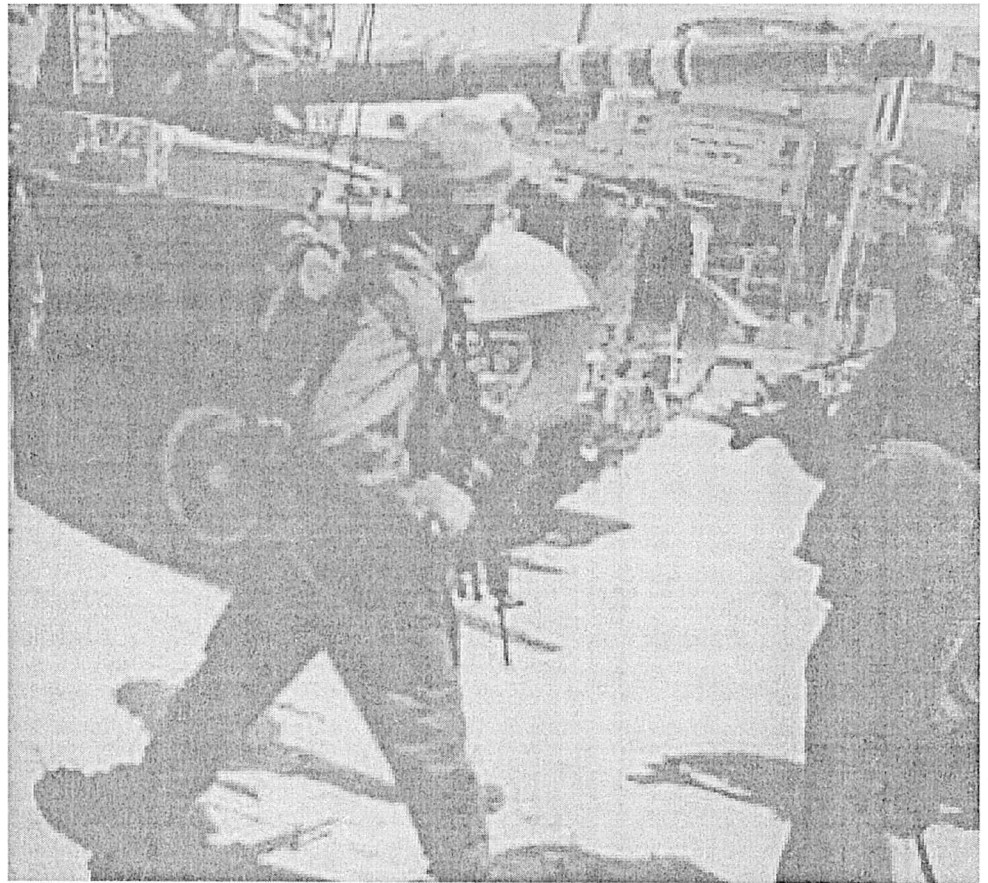
- b) Write a two-paragraph newsworthy story to accompany this photo in your publication for this week's release. [15 Marks]
3. Nowadays, unlike in the past, photos may not be accepted in a court of law as credible evidence. With reference to the advancement in communication technology, discuss this statement [20 Marks]
4. Explain what distinguishes photojournalism from other forms of photography [20 Mark]
5. Discuss the merits and demerits of Citizen photojournalism [20 Marks]

Jmc 400: Photojournalism

1. Power always comes with responsibility. And the potential power of visual communication places an ethical burden on every communicator. Ethics are rules of conduct or principles or morality that point us towards the right or best way to act in a situation. Ethical problems in photojournalism communication may be intentional or unintentional.

With reference to this statement, discuss the *three ethical principles* governing photojournalism [30 Marks]

2. You are the Editor-in-Chief of the MMUST Journalism Weekly Paper and just received this photograph from an amateur photojournalist



- a) Write a Caption to suit this photograph

[5 Marks]