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*(The University of Choice)*

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**UNIVERSITY EXAMINATIONS**

**2023/2024 ACADEMIC YEAR**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS**

**MAIN EXAMINATION**

**FOR THE**

**DOCTOR OF PHILOSOPHY DEGREE IN EDUCATIONAL  
MANAGEMENT AND POLICY STUDIES**

**COURSE CODE: EPM 933**

**COURSE TITLE: STRATEGIC PLANNING MANAGEMENT  
AND MANAGEMENT OF CHANGE**

**DATE: 18 DECEMBER 2023**

**TIME: 1400HRS – 1700HRS**

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**INSTRUCTIONS TO CANDIDATES**

Answer Any **THREE (3)** Questions

TIME: 3 Hours

MMUST observes **ZERO** tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

### **QUESTION ONE**

- a) Define the concepts Innovation and Evaluation. Briefly analyze the significance of each term, noting their applicability in strategic planning and management (10 marks)
- b) Analyze and synthesize any five approaches through which members of any social organization respond to change (10 Marks)

### **QUESTION TWO**

- a) Explain in what ways the secondary schools have benefited from the strategic management process (8 Marks)
- b) Using relevant examples discuss six characteristics of a good strategic plan (12 Marks)

### **QUESTION THREE**

- a) Using Bass's Theory, briefly compare and contrast, noting the significance of transactional and transformational leadership in this 21<sup>st</sup> century social organizational management (6 Marks)
- b) Analyze and synthesize applicability of strategic management in social organizations (14 Marks)

### **QUESTION FOUR**

In his 14 Principles for management, Deming argues that social organizations should "eliminate Management By Objectives (MBO). Give a clear synthesis of this principle in the context of a secondary school in Kenya presently (20 Marks)