



(UNIVERSITY OF CHOICE)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

**SECOND YEAR FIRST SEMESTER DIPLOMA EXAMINATIONS
FOR THE DIPLOMA**

OF

PUBLIC RELATIONS AND CREATIVE ADVERTISING

COURSE CODE: DPA 205

COURSE TITLE: FILM/VIDEO PRODUCTION

DATE: 18/12/2023

TIME: 9.00 am-11.00 am

INSTRUCTIONS TO CANDIDATES

Answer QUESTION 1 and any other TWO QUESTIONS.

TIME: 2 Hours

1. **SIFUROSA** and **WAKHUNGU** are students of Masinde Muliro University. They have been in a relationship for the last three years. Wakhungu finally find out that Sifurosa his girlfriend is in another relationship with a fellow girl.... An argument erupts.....

Using the above scenario develop a screen play script of not less than 500 words, with 5 conflict and 5 resolutions. **(30 marks)**

2. Film/Television is a language that tell stories through different technical elements. Discuss each of the following elements giving relevant examples of how they communicate. **(20 marks)**

a) Camera **(4marks)**

b) Sound **(4marks)**

c) Lighting **(4marks)**

d) Editing **(4marks)**

e) Mise-en-scene/Scene **(4marks)**

3. a) Explain three types of sound in film. **(6 marks)**

b) Sound is a mean of communication that is used in television to fix meaning of the images, discuss **(14 marks)**

4. Camera operations and lighting are deemed as component of communication in television. Highlight how one would use the two to portray power supremacy between president Ruto and former prime minister Raila in a film.

i. During handshake government Uhuru Kenyatta **(5marks)**

ii. Presidential campaign period in the year 2022 **(5marks)**

iii. High court declaration of Ruto as duly elected president **(5marks)**

iv. During post-election street demonstration 2023 (5marks)

5. a) Outline the differences between a shooting script and a shooting schedule. (10 marks)

b) explain the benefits of a shooting script to both the talent (cast) and production team in a production. (10 marks)

6. You have been employed as a costume design manager in a film production, how would ensure that costumes to be used accentuates communication of the production? (20marks)