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(University of Choice)

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**MAIN CAMPUS**

**UNIVERSITY EXAMINATIONS**

**2023/2024 ACADEMIC YEAR**

**FIRST YEAR FIRST SEMESTER EXAMINATIONS**

**FOR THE DIPLOMA**

**OF**

**DISASTER MANAGEMENT**

:

**COURSE CODE: SEC/CU/DM/CR/09/6**

**COURSE TITLE: RESOURCE MOBILIZATION, FUNDRAISING AND  
MANAGEMENT OF RESOURCES**

**DATE: 13/12/2023**

**TIME: 2-4PM**

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**INSTRUCTIONS TO CANDIDATES**

**Answer Question One and any other Two**

**TIME: 2 Hours**

**MMUST observes ZERO tolerance to examination cheating**

**This Paper Consists of 2 Printed Pages. Please Turn Over.** 

### Question One:

Tujiinue Project is a community project that was initiated in Iduku village with a sole purpose of empowering and developing leadership capabilities of women in the community. This was aimed at improving their level of independence by becoming the leading players in the sustainable development of the community and in the alleviation of poverty. The project is situated in a sensitive area which has natural resources that are well utilized. The inhabitants are among the poorest in the country with high population growth and a low level of development. The project began in 2018 and so far it has not realized its objective due to financial constraints.

- a) Define the term 'community Development' (2 marks)
- b) Describe the five (5) characteristics of Tujiinue Project as a community based organization. (10 marks)
- c) As an expert in resource mobilization, advise the Tujiinue Project team on how to write a winning project funding proposal to boost the project. (12 marks)
- d) Explain six (6) principles of Community Development that Tujiinue project should embrace for its sustainability. (6 marks)

### Question Two:

- a) CBO is a system whose survival depends on the ability to adapt to changes in its environment. Describe the five (5) management strategies that are used in the adaptation. (15 marks)
- b) Explain five income generating activities that are used for fundraising (5 marks)

### Question Three

- a) Explain the meaning of the following terms used in resource mobilisation.
  - i) Philanthropy (2 marks)
  - ii) Resource (2 marks)
  - iii) Resource mobilization (2 marks)
  - iv) Financial management (2 marks)
  - v) Funding (2 marks)
- b) Describe five (5) principles of Participatory Rural Appraisal (PRA) that CBOs should adhere to for efficiency of its programmes (10 marks)

### Question Four

- a) Describe five (5) techniques of mobilizing financial resources (10 marks)
- b) Explain five (5) roles of NGOs in community development and sustainable development. (10 marks)