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**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

UNIVERSITY EXAMINATIONS 2023/2024 ACADEMIC YEAR

DIPLOMA SECOND TRIMESTER EXAMINATIONS

(MAIN EXAM)

FOR THE DIPLOMA

IN

DISASTER MANAGEMENT

COURSE CODE: SEC/CU/DM/BC/04/6

COURSE TITLE: ENTREPRENUERIAL SKILLS

DATE: 15/12/2023

TIME: 8-10AM

INSTRUCTIONS TO CANDIDATES

- Answer question ONE (COMPULSORY) and ANY TWO other Questions
TIME: 2Hours

- 1 a. Briefly describe,
 - i. Entrepreneurship behavior (2marks)
 - ii. Creativity and Innovative (2 marks)
 - iii. Entrepreneur and entrepreneurship (2 marks)
 - b. Discuss the appropriate description of an entrepreneur (4 marks)
 - c. State and explain different types of entrepreneur (5 marks)
- 2 a. Naliaka a form four leaver wanted to start a salon business in kakamega. She comes to you for Advice ,identify the entrepreneurial traits and characteristics in Naliaka (10marks)
- b. In Kenya, Entrepreneurship has contributed greatly towards national development. Discuss the notable areas that entrepreneurship has achieved (20 marks)
3. a) Identify theories and conceptual frameworks or models that relate to entrepreneurship (10 marks)
- b. Explain the macro and micro theories (10marks)
4. a. Highlight the pros and cons of Entrepreneurship (10marks)
- b. Explain the Maslow's hierarchy of needs (10marks)