

200



(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER EXAMINATIONS

FOR THE DEGREE

OF

SOCIAL WORK AND COMMUNITY DEVELOPMENT

COURSE CODE: SSW 403

COURSE TITLE: PROPOSAL WRITING AND FUNDRAISING

DATE: 7/12/2023

TIME: 12:00 – 2:00PM

INSTRUCTIONS TO CANDIDATES

Answer question **ONE** (30 marks) and any other **TWO** questions (20 marks each)

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

Question One

- a) Using examples, discuss any key five considerations for developing an effective case compelling proposal for funding. **(20 Marks)**

- b) Discuss the importance of stakeholder participation in writing proposals for funding. **(10 Marks)**

Question Two

Explain the importance of a fundraising strategy to the fundraising officer in both profit and nonprofit organizations. **(20 Marks)**

Question Three

Discuss the importance of including project evaluation in proposal writing for funding **(20 Marks)**

Question Four

Using examples, explain the importance of Project Design and Plan of Action as a key component in proposal writing for funding. **(20 Marks)**

Question Five

Explain the importance of either problem statement or need assessment in proposal writing for funding. **(20 Marks)**