



*(University of Choice)*

**MASINDE MULIRO UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
(MMUST)**

**MAIN CAMPUS**

**MAIN UNIVERSITY EXAMINATIONS**

**2023/2024 ACADEMIC YEAR**

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS**

**FOR THE DEGREE**

**OF**

**SOCIAL WORK**

**COURSE CODE: SSW 416**

**COURSE TITLE: HUMAN RIGHTS AND ADVOCACY IN SOCIAL  
WORK PRACTICE**

**DATE: 8/12/2023**

**TIME: 3:00 – 5:00PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer question **ONE** (30 marks) and any other **TWO** questions (20 marks each)

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over.

**QUESTION ONE**

- i) Define the term “Human Rights.” (2 Marks)
- ii) Who are the stakeholders in advocacy? (2marks)
- iii) Highlight the stages of change in the advocacy management (8Marks)
- iv) Compare and contrast the philosophy of human rights with the politics of human rights (8 Marks)
- v) There are several forms of advocacy, each representing a different approach in a way to initiate changes in the society. Discuss. (10 Marks).

**QUESTION TWO**

- a) Briefly highlight the different contexts in which advocacy is used (10 Marks)
- b) Identify challenges faced by human rights activists in advocacy and lobbying (10 Marks)

**QUESTION THREE**

Part of developing an advocacy strategy is coming up with a Media campaign plan. Using a campaign issue of your choice, develop a media campaign Plan (20 Marks)

**QUESTION FOUR**

Discuss the steps in advocacy process using illustrations from the Kenyan context (20marks)

**QUESTION FIVE**

- a) Using illustrations, differentiate Advocacy and Lobbying. (5Marks)
- b) Describe the philosophy and principle behind advocacy and lobbying. (15Marks).