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(University of Choice)

**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY**

(MMUST)

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

MAIN EXAM

2023/2024 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATION

FOR THE CERTIFICATE IN COMMUNITY HEALTH AND DEVELOPMENT

COURSE CODE: CHD116

COURSE TITLE: ENTREPRENEURSHIP

DATE: 6TH 12/2023

TIME: 2.00-4.00PM

INSTRUCTIONS TO CANDIDATES:

Answer ALL questions in section A and any TWO questions from section B

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

Paper Consists of 2 Printed Pages. Please Turn Over



SECTION A (40 Marks)

1. Highlight four reasons for going into self employment. (4mks)
2. Outline four features of a good entrepreneur. (4mks)
3. Differentiate between an entrepreneur and a small business owner. (4mks)
4. Identify four sources of new business ideas available for an entrepreneur. (4mks)
5. State four features of a good business opportunity. (4mks)
6. State four functions of management in an enterprise. (4mks)
7. Describe four competencies necessary for success of a new business venture. (4mks)
8. Mention four habits that promote entrepreneurial activities in Kenya. (4mks)
9. List four sources of finance for a start up business. (4mks)
10. Give four features of an appropriate technology to an entrepreneur. (4mks)

SECTION B (30 Marks)

1. Most business in Kenya fail within one year because of various challenges. Explain challenges that face start up businesses. (15mks).
2. Creativity and innovation are important aspects to entrepreneurs. Explain six barriers to creativity and innovation and state ways in which these barriers can be managed. (15mks)
3. Discuss the contribution of entrepreneurship to economic development in Kenya. (15mks)

END