



**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY**

(MMUST)

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

THIRD YEAR, FIRST TRIMESTER EXAMINATIONS

FOR THE DEGREE

OF

BACHELOR OF SCIENCE IN HEALTH PROFESSIONS EDUCATION,

COURSE CODE: HPE 304

COURSE TITLE: PROJECT MANAGEMENT

DATE: 5th DECEMBER 2023

TIME: 2:00pm – 4:00pm

INSTRUCTIONS TO CANDIDATES

- a. All questions are compulsory
- b. Read additional instructions under each subsection
- c. Enter all answers in the answer booklet provided
- d. Write the university registration number on each piece of paper used

TIME: 2 Hours

SECTION A MCQs CHOOSE THE BEST OPTION

1. Project management is ideally suited for a business environment requiring all of the following except?
 - a) Accountability
 - b) Flexibility
 - c) Innovation
 - d) Repeatability
2. Which of the following choices is not the driving forces behind the increasing demand for project management?
 - a) Comprehension of the project life cycle
 - b) Knowledge explosion
 - c) Development of third world and closed economies
 - d) More emphasis is on product and less on the customer
3. In which of the following stages are more likely to find status reports with many changes and creation of forecasts?
 - a) Executing
 - b) Conceptualization
 - c) Planning
 - d) Defining
4. Which of the following is number one characteristic that is looked for in management candidates?
 - a) Overall intelligence
 - b) Work well with others
 - c) Experience
 - d) Past success
5. Corporate downsizing has increased the trend towards ;
 - a) Reducing the number of projects of company initiates
 - b) Using dedicated project teams
 - c) Short projects leads times
 - d) Outsourcing significant segments of project work
6. A series of coordinated, related multiple projects that continue over extended time intended to achieve a goal in known
 - a) Strategy
 - b) Program
 - c) Campaign
 - d) Crusade
7. Which of the following is not the commonly heard comments of project management?
 - a) Where did this project come from?
 - b) Why are we doing this project
 - c) Why is this project so strongly linked to the strategic plan
 - d) How can all these project be first priority
8. The intended outcome of strategy/ projects integration is;
 - a) A clear organization focus
 - b) Best use scarce organization resources
 - c) Improved communication across projects and departments
 - d) A B &C are all correct

9. The textbook indicated that..... is the major dimension of strategic management
- Responding to changes in the external market
 - Allocating scarce resources of the organization
 - Beating competition to the market
 - Both A & B are correct
10. Which of the following question does the organization's mission statement answer?
- What are our long term strategies
 - What are our long term strategies
 - What do we want to become
 - How do we operate in the existing environment
11. Assessment of the internal and external environment is calledanalysis
- SWOT
 - Competitive
 - Industry
 - Market
12. Project managers who do not understand the role of their project plays in accomplishing the organization's strategy to make the following except?
- Focusing on low priority problems
 - Overemphasizing technology as an end in and of itself
 - Focusing on the immediate customer
- d) All the above are mistakes
13. Susie's department is implementing many projects. She finds herself starting and stopping work on one task to go and work on another task and then return to the work on the original task. Susie is experiencing?
- Poor scheduling
 - Excess work burden
 - Flexible tasking
 - Multitasking
14. Project selection criteria are typically classified as;
- Financial and non financial
 - Short term and long term
 - Strategic and tactical
 - Cost of schedule
15. An uncertain event or condition that if it occurs has a positive or negative effect on a project objectives is termed as;
- Disaster
 - Risk
 - Hazards
 - Bad luck
16. The cost impact of a risk event occurring as a project proceeds through its life cycle tends to;
- Slowly rise
 - Drop sharply and then level out
 - Rise sharply and then level out
 - Remain the same
17. Which of the following is not one of the steps in the risk management process;
- Risk response development

- b) Risk assessment
 - c) Risk identification
 - d) Risk tracking
18. One common mistakes made early in the risk identification process
- a) Not all possibilities are considered
 - b) Participants are over optimistic
 - c) Participants are over pessimistic
 - d) Focus on objectives and not events that could produce consequences
19. The easiest and commonly used technique for analyzing risk is.....analysis
- a) Probability
 - b) Scenario
 - c) Payback
 - d) Monitoring
20. All the following are included in the risk identification process except?
- a) Customers
 - b) Subcontractors
 - c) Competitors
 - d) Vendors

SECTION B SHORT ANSWER QUESTIONS 40 MARKS

1. State the life cycle of project management 8marks
2. Explain the importance of project evaluation 8 marks
3. Explain characteristics of a project 8 marks
4. State healthcare projects commonly done in most hospitals 8marks
5. What is the rationale for project management 8 marks

SECTION C LONG ANSWER QUESTIONS 40 MARKS

1. Discuss the importance of planning in project management 10 marks
2. Define project manager, describe the responsibility of project manager 15 marks
3. Discuss top challenges in project management 15 marks