



**MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY
(MMUST)**

MAIN CAMPUS

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

SECOND YEAR SEMESTER I EXAMINATIONS

**FOR THE DEGREE
OF
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

COURSE CODE: JMC 204

COURSE TITLE: NEWS WRITING AND REPORTING

DATE: 14/12/2022

TIME: 3.00 PM-5.00 PM

INSTRUCTIONS TO THE CANDIDATE

Answer **Question 1** and any **TWO (2)** other questions.

TIME: 2 Hours

MMUST observes ZERO tolerance to examination cheating

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

Five others injured
 All treated at Naivasha Level 5 Hospital
 Jacob Kamau, 23 and
 Caleb Abong'o, 38
 Died at the scene
 John Kilunda, 38 and
 Mohammed Hakim, 19
 Died at the hospital
 Van was en route to
 Nyandarua for
 Potato harvest season

- (d) County Fire Chief John Mbuta
 Said five-story commercial building
 Along Mumias road
 Extensively damaged by fire that
 Started around 8.50 this morning
 Roofers putting a new roof on the building
 Apparently started the blaze with
 With a propane torch, Mbuta said
 "The torch got out control
 And ignited things"
 No one was injured in the two-alarm fire
 But there was extensive
 Smoke and water damage
 Tenants will have to move
 Until building is repaired

2. Most newspaper stories fall into four types. Explain, giving relevant examples, these four types of news stories. (20 marks)
3. One basic method used by reporters to gather information is the interview. Discuss the following as they relate to the process of carrying out the interview, especially for the broadcast media:
 - (a) Preparation (5 marks)
 - (b) Warming up (5 marks)
 - (c) Setting the stage (10 marks)
4. Discuss, giving examples, any five characteristics of a newsworthy event.(20 marks)
5. You have been assigned an education beat to go cover a story of impending strike by University lecturers in the country's public universities.
 - (a) Prepare at least five questions that will guide you in writing the news story. (5 marks)
 - (b) Write a news story, about the impending strike, of about 300 words. (15 marks)

1. In the following notes for story leads, identify the fact or facts (Who, What, When, etc.) you think deserve conspicuous play in the lead. Then write the lead.

(a) A 15-year-old high school student

Charged with spiking

Her teacher's coffee

With prescription drugs

At Nyamathare High School

Police declined to name

The student or the teacher

Teenager claims it was accident

Police Investigator Jack Mulimo

Says the drug was an antidepressant

Could prove fatal if taken

By someone already taking

Certain other prescription drugs

Teacher took a sip of coffee

Realized it had been altered

Reported incident to principal

Who questioned students in class

Then called police

Teenager admitted putting

The drug in the coffee

(b) Kamau Nyadundo, 66, Uhuru Gardens

Working on his Subaru Forester

In garage at his home

Used bumper jack to loft his car

Off the ground

Jack apparently dislodged

Car fell on him, crushing him

Family members found him

When they arrived to

Take him to church about 7 p.m.

Police, fire department

Emergency medical service

Personnel arrived and

Removed the vehicle off

Kamau was pronounced

Dead at the scene

(c) Van carrying 14 farm workers

Blew a tyre and rolled over

On Nakuru-Naivasha road about 7.00 am

Yesterday morning

Traffic Commandant Joseph Boss

Said four men were killed