University of Choice)

MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY (MMUST)

UNIVERSITY MAIN EXAMINATIONS
2023/2024 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER EXAMINATIONS
FOR THE DEGREE
OF
BACHELORS OF COMMERCE

COURSE CODE: BCB 361

COURSE TITLE: RISK MANAGEMENT IN SUPPLY CHAIN

DATE: THURSDAY, 14TH /12/2023 **TIME:** 3:00 - 5:00PM

INSTRUCTIONS TO CANDIDATES

Question ONE (1) is compulsory
Answer other TWO questions
Do not write anything on the question paper

MMUST observes ZERO tolerance to examination cheating

a. The case above exemplifies how risk can occur on the supply chain and its impact on organizational performance. Explain the external sources of supply chain risks that can influence a firm's operations (10 marks)
b. What are some of the capabilities that companies such as Telefon AB LM Ericsson can leverage on to protect themselves from risk or mitigate the effects of risk along the supply chain? (10 marks)
c. What is the importance of supply chain risk management for firms? (10 marks)

Question 2

a. Staff shortages, shipping delays and problems procuring components and materials are all playing their part in preventing businesses from fulfilling their contractual obligations and causing knock-on impacts further down the supply chain. Where delays and disruption to supply chains emerge, contractual disputes inevitably follow, as businesses seek to recoup the losses that result. What are some of the ways of dispute resolution in the case that contractual issues arise because of supply chain disruptions? (10 marks).
b. Globalization is one of the transformational trends influencing the supply chain. What risks does it bring to the supply chain? (10 marks).

Question 3

a. A supply chain risk strategy contains all the long-term goals, plans, policies, culture, resources, decisions and actions that relate to risks within a supply chain. The main elements of this strategy are usually presented in a written document, which is called a risk policy, strategic plan, management plan or some equivalent title. What are the key aspects included in a risk policy (10marks)
b. What consequences does risk bring to a supply chain? (10 marks)

Question 4

a. Managers make decisions in very complex circumstances – with rapidly changing conditions, and, diverse stakeholders. List some of the key stakeholders for organizations